

WEDNESDAY | MAY 27TH

8:30AM REGISTRATION BEGINS

PRE-CONFERENCE | 9:00AM – 11:45AM

9:00AM–9:30AM NETWORKING

9:30AM–10:30AM BREAKOUT SESSION A

THE SPIRIT OF INVESTING

Katherine Collins, Honeybee Capital

SOCIAL IMPACT PROJECTION (WORKSHOP FOR INVESTORS & SOCIAL ENTREPRENEURS)

Garret Melby, Good Company Ventures • Catherine Griffin, Good Company Ventures

10:30AM–10:45AM TRANSITION

10:45AM–11:45AM BREAKOUT SESSION B

UNSTUFF YOUR LIFE – SIMPLY & SUSTAINABLE WAYS TO GET- AND STAY- ORGANIZED FOR GOOD

Andrew Mellen- Chief Organizing Expert

CONNECTING WITH CONSCIOUSNESS

Paul Aryeh, Shirdi Sai Temple & Healing Centerlunch

OFFICIAL START OF CONFERENCE | 1:15PM – 2:15PM

KICK OFF AND KEYNOTE (Beverly Hills Room): John Rosser, Sustainatopia

KEYNOTE (Beverly Hills Room): Cliff Fietzek, BMW i

KEYNOTE (Beverly Hills Room): Chris Librie, Hewlett-Packard

POWER NETWORKING | 2:15PM – 2:45PM

BREAKOUT SESSIONS | 2:45PM – 3:45PM

IM = IMPACT **SI** = SUSTAINABLE STRATEGIES & INNOVATION **LO** = LOHAS

FS = FUSE **SC** = SMART CITIES/CLEAN TECH '15 **MM** = MILLENNIALS

IM SC LO SI FS MM

HOW I DID IT (AND WHAT DOES IT ALL MEAN?) — CEOS TELL THEIR STORY (Palisades Room)

Greg Steltenpohl, Califia Farms/Odwalla • Caroline MacDougal, Teeccino • John Tucker, Dave's Killer Bread

IM LO FS MM

SOCIAL ENTREPRENEUR ROCKSTARS (Encino Room)

Wayne Miller, Nura Life Sciences • Caitlin Crosby, the Giving Keys

Indrani Pal-Chaudhuri, World Film Forum — United Nations

IM SC LO SI FS MM

IT ALL STARTS WITH DESIGN (Brentwood Room)

Peter Falt, BMW Designworks • Paul Murray, Shaw Industres • Davide Berruto, Environment Furniture

Benjamin Mand, Plum

LO SI MM

REPORTING IS BROKEN — HELP US FIX IT (Pacific Room)

Chris Librie, HP • Ginny Cassidy, Medtronic • Cristina Amorim, Thermofisher • Simon Propper, Context America

LO FS MM

UNDERSTANDING MILLENNIALS & THEIR INVESTING NEEDS (Westwood Room)

Jennifer Kenning, Align • Jeffrey Weston, Morgan Stanley • Dale Wannan, SustainVest Management

Luke Apecelli, Prudential • Lily Englehardt, Morgan Stanley

BREAKOUT SESSIONS | 3:45PM – 4:45PM

LO SI FS MM

THE PSYCHOLOGY OF THE BUY (Palisades Room)

Michael Smith, Nielsen • Aaron Keller, Capsule • Marty McDonald, Egg Brand Development

Nathan Havey, Thrive Consulting

IM SC LO SI FS MM

MASTERING MARKETING TO MILLENNIALS (Brentwood Room)

Ben Mand, Plum • Nick Aster, Triple Pundit • Manuel Sattig, BMW i

IM SC LO SI FS MM

BUILDING BRANDS THROUGH BUILDING ONLINE COMMUNITY (Encino Room)

Justin Perkins, Care2 • Andre Walker, prAna • Gunnar Lovelace, Thrive Market • Lauren Pfandmiller, Ignite

IM SC

THE MAINSTREAMING IMPACT INVESTING (Pacific Room)

Paul Herman, HIP Investor • Jeremy Deems, Green Alpha Advisors • Jonathan Storper, Hanson Bridgett

Seth Streeter, Mission Wealth • Devin Thorpe, Forbes

ESTABLISHING SUSTAINABILITY & IMPACT ON A GLOBAL SCALE THROUGH PARTNERSHIPS (Sherman Oaks Room)

Bonnie Nixon, BonnEco • Nicole Koharik, GoJo • Travis Heneveld, Motorola

IM SI

EXPLORING THE CIRCULAR ECONOMY (Westwood Room)

Bruno Sarda, Dell • Howie Fendley, MBDC • Albe Zakes, Terracycle • 4th Speaker (TBA)

BREAKOUT SESSIONS | 4:45PM – 5:45PM

IM SC

INNOVATIONS WITHIN RENEWABLE ENERGY FINANCE (Palisades Room)

Tim Bubnack, Huntington Capital • Mark Herrema, Newlight Technologies • Rick Gibson, GSV Partners

Ibrahim AlHusseini, FullCycle • Sheeraz Haji, Clean Tech Group

IM SC LO SI FS MM

ENGAGING C-SUITE FOR IMPACT (Westwood Room)

Bonnie Nixon, BonEco • Brian Thurston, Waste Management • Cristina Amorim, Thermofisher

IM SC

BUILDING THE ACCELERATOR — A DISCUSSION WITH LACI (Sherman Oaks Room)

Erik Steeb, LACI • Ian Gardner, CAGIX • Michael Swords, LACI • Gary Awad, 3 G Capital

IM SC

EXPLORING IMPACT WITH HIGH NET WORTH + FAMILY OFFICES (Brentwood Room)

Teague Sanders, Whittier Trust • Heather Grady, Rockefeller Philanthropy Partners • Jennifer Kenning, Align

Pegine Grayson, Whittier Trust

IM LO MM

DISCUSSION OF B CORPS & BENEFIT CORPORATIONS (Pacific Room)

Jonathan Storper, Hanson Bridgett • Melinda Epler, Change Catalyst • Kara Peck, B Corp, Victoria Fiore, Plum Organics

END OF SESSIONS

6:00 PM NIGHTTIME NETWORKING – HYATT

7:00 PM DINNER (ON OWN – INDIVIDUAL BASIS)

8:00 PM–10:00PM NIGHTTIME NETWORKING