

# CONFERENCE AGENDA

## SUNDAY · MAY 1ST (Pre-Conference)

IM = IMPACT/SRI   
 SC = SMARTCITIES/CLEANTECH'16   
 LO = LOHAS   
 W = WATER  
SI = SUSTAINABLE STRATEGIES & INNOVATION   
EMP+H = EMPOWERING WOMEN (+HEALTH)   
MM = MILLENNIALS

### PRE-CONFERENCE PROGRAM (HARBOUR A & B)

<p><span style="color: orange;">IM</span> <span style="color: purple;">SC</span> <span style="color: blue;">LO</span> <span style="color: green;">SI</span> <span style="color: pink;">EMP+H</span> <span style="color: blue;">MM</span></p> <p>ADRIENNE SALON</p>	<p><b>1:00 PM- REGISTRATION OPEN</b></p> <p><b>3:00 PM- Introduction of Attendees // Breakup in Circles</b></p> <p><b>4:00 PM- 4:30PM- Free Form Networking</b> =====</p> <p><b>4:30PM- 5:30PM- Breakout Programs</b></p> <p style="padding-left: 40px;">                     (1) Social Intrapreneurship Workshop led by Mandar Apte of Media Rise (formerly Shell Social Innovation)                      (2) Mindfulness Meditation (with Gary Gach)                      (3) ** Additional Session to Be Added **                 </p> <p><b>5:30PM- 5:50PM- The State of Impact- John Rosser, Sustainatopia</b>  <b>5:50PM- 6:15PM- Wrap Up &amp; Alliance Building</b>  <b>6:15PM- 7:15PM- Meetup at the Hyatt</b>  <b>7:15PM- 9:00PM- Sign up Dinners (Topics &amp; Locations- TBA)</b></p>
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## MONDAY · MAY 2ND (Pre-Conference)

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MM = MILLENNIALS

8:00 AM - 6:00 PM	REGISTRATION OPEN
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### CONTINUATION OF PRE-CONFERENCE PROGRAM | 8:30AM- 12:25AM (HARBOUR A & B)

<p><span style="color: orange;">IM</span> <span style="color: purple;">SC</span> <span style="color: blue;">LO</span> <span style="color: green;">SI</span> <span style="color: pink;">EMP+H</span> <span style="color: blue;">MM</span></p> <p>HARBOUR A &amp; B</p>	<p><b>9:15AM: (HARBOUR A)- SOCIAL INTRAPRENEURSHIP WORKSHOP</b> (Mandar Apte, Media Rise)</p> <p><b>9:15AM: (HARBOUR B)- IMPACT INVESTMENT- AN EXPERIENTIAL DUE DILIGENCE WORKSHOP: DUE DILIGENCE, FISHERIES &amp; YOU</b> (Monica Jain, Fish 2.0)</p> <p><b>9:15AM: (REGENCY BALLROOM): DEFINING CHARACTERISTICS OF THE RESILIENT ENTERPRISE, WITH EMILIE MAZZACURATI OF FOUR TWENTY SEVEN</b></p> <p><b>10:20AM: (HARBOUR A)- THE VALUE &amp; BEST PRACTICES OF CROWDFUNDING FOR SOCIAL ENTREPRENEURS</b> (Breanna DiGiammarino, Indiegogo)</p> <p><b>10:20AM: (HARBOUR B): SOCIAL IMPACT PORTFOLIO FOR PUBLIC MARKETS</b> (Eric Rice, Wellington Management Company)</p> <p><b>10:20AM: (REGENCY BALLROOM): CIRCLE NETWORKING &amp; ALLIANCE BUILDING</b></p> <p><b>11:25AM: (HARBOUR A): TRANSFORMING THE GLOBAL SOCIAL SECTOR EFFICIENCY THROUGH COLLECTIVE DATA DRIVEN IMPACT MEASUREMENT</b> (Unmesh Sheth &amp; Nancy Metzger, SoPACT)</p> <p><b>11:25AM: (HARBOUR B): FROM INFORMATION TO TRANSFORMATION: RETHINKING SUSTAINABILITY REPORTING</b> (Randy Sa'd, REFOCUS &amp; Dr. Lotfi Belkhir, McMaster University)</p> <p><b>11:25AM: (REGENCY BALLROOM): CIRCLE NETWORKING &amp; ALLIANCE BUILDING</b></p>
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## MONDAY · MAY 2ND (Conference)

### OFFICIAL START OF CONFERENCE | 1:15 PM

<p><span style="color: orange;">IM</span> <span style="color: purple;">SC</span> <span style="color: blue;">LO</span> <span style="color: green;">SI</span> <span style="color: pink;">EMP+H</span> <span style="color: blue;">MM</span></p> <p>REGENCY BALLROOM</p>	<p><b>OPENING KEYNOTES</b></p> <ul style="list-style-type: none"> <li>- John Rosser- Founder, Sustainatopia</li> <li>- Chris Wellise, Hewlett Packard Enterprise</li> <li>- Chris Warren, Clean Energy Advisors</li> </ul>
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### POWER NETWORKING | 2:00 PM- 2:30 PM

**BREAKOUT SESSIONS #1 | 2:30 PM- 3:30 PM**

**IM** = IMPACT/SRI    **SC** = SMARTCITIES/CLEANTECH'16    **LO** = LOHAS    **W** = WATER  
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<p><b>IM SC LO SI EMP+H MM</b></p> <p><b>GRAND PENINSULA A</b></p>	<ul style="list-style-type: none"> <li>• <b>THE SUSTAINABLE INVESTMENT NEXUS- EXCHANGES, INVESTORS &amp; PUBLIC COMPANIES</b></li> <li>- Evan Harvey, Nasdaq</li> <li>- Claire Veuthey, Nelson Capital at Wells Fargo</li> <li>- Chris Doherty, Senior Manager, EY</li> <li>- Cecily Joseph, VP, Symantec</li> </ul>
<p><b>IM SC SI MM</b></p> <p><b>GRAND PENINSULA B</b></p>	<ul style="list-style-type: none"> <li>• <b>CITIES 2030: HOW WE GET THERE</b></li> <li>- Cliff Thomas, Cisco Systems</li> <li>- Jessica Lindl, LRNG</li> <li>- Craig Reiter, DHS Consulting</li> <li>- CJ Boguszewski, RealTerm Energy</li> <li>- Lisa Van Dusen, Silicon Valley Social Venture Fund</li> </ul>
<p><b>IM SC LO SI EMP+H MM</b></p> <p><b>HARBOUR B</b></p>	<ul style="list-style-type: none"> <li>• <b>LEVERAGING INNOVATIVE STORYTELLING TO SCALE YOUR BUSINESS GROWTH &amp; SOCIAL IMPACT</b></li> <li>- Simon Mainwaring, WeFirst</li> <li>- John Rego, Sony Pictures Entertainment</li> <li>- Mark Brodeur, Nestle</li> <li>- Erik Oberholtzer, Tender Greens</li> </ul>
<p><b>IM SC LO SI</b></p> <p><b>GRAND PENINSULA C</b></p>	<ul style="list-style-type: none"> <li>• <b>LEADING EDGE FOOD SYSTEMS- MEET THE PRACTITIONERS</b></li> <li>- Brian Dawson, HarvestPort</li> <li>- Wendy Millet, TomKat Foundation</li> <li>- Robert Hendrickson, Smart Microfarms</li> <li>- Brad McNamara, Freight Farms</li> <li>- George Thomas, Consultant</li> </ul>
<p><b>LO SI EMP+H MM</b></p> <p><b>HARBOUR A</b></p>	<ul style="list-style-type: none"> <li>• <b>DRIVING IMPACT &amp; ROBUST RETURNS THROUGH RENEWABLES</b></li> <li>- Chris Warren, Clean Energy Advisors</li> <li>- Erik Melang, Clean Energy Advisors</li> <li>- Cynthia Figge, CSRHub</li> <li>- Ben Peters, Correlate</li> </ul>
<p><b>IM LO EMP+H</b></p> <p><b>SANDPEBBLE</b></p>	<ul style="list-style-type: none"> <li>• <b>INNOVATIVE INVESTMENT MODELS FOR THE UNDERSERVED</b></li> <li>- Stacie Olivares-Castain, COIN (State of California)</li> <li>- Tim Rafalovich, Wells Fargo</li> <li>- Elizabeth Van Benschoten, Bridge Impact Capital</li> <li>- Maxwell Drever, Drever Capital Management</li> <li>- Catherine Banat, RBC</li> </ul>

**BREAKOUT SESSIONS #2 | 3:35 PM- 4:35 PM**

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<p><b>IM LO EMP+H</b></p> <p><b>PENINSULA A</b></p>	<ul style="list-style-type: none"> <li>• <b>EMPOWERING WOMEN THROUGH INVESTMENT - FOLLOW THE DATA</b></li> <li>- Andrew Behar, As You Sow</li> <li>- Claire Veuthey, Nelson Capital</li> <li>- Dr. Kristin Hull, Green Alpha Advisors</li> <li>- Keely Stevenson, Weal Life</li> <li>- Holly Ruxin, Montcalm TCR</li> </ul>
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<p><b>IM</b> <b>EMP+H</b></p> <p>PENINSULA B</p>	<ul style="list-style-type: none"> <li>● <b>FAMILY OFFICES &amp; IMPACT - STARTING THE JOURNEY</b> <ul style="list-style-type: none"> <li>- Paul Hudnut, New Belgium Family Foundation</li> <li>- Anthony Zolezzi, Pegasus Capital Advisors</li> <li>- Steve Farrell, Presidium Partners</li> <li>- Rob Davenport, Brightpath Capital Partners</li> </ul> </li> </ul>
<p><b>SC</b> <b>SI</b> <b>MM</b></p> <p>PENINSULA C</p>	<ul style="list-style-type: none"> <li>● <b>LESSONS LEARNED: MANAGING SUSTAINABILITY SUCCESSFULLY WITHIN GLOBAL COMPANIES</b> <ul style="list-style-type: none"> <li>- Jill Stoneberg, Avaya</li> <li>- Mark Heintz, Sonos</li> <li>- Andrea Pinabell, Starwood Hotels</li> <li>- Dr. Marco Ugarte, Miller Coors</li> <li>- Ben Jarrett, Kimberly-Clark</li> </ul> </li> </ul>
<p><b>IM</b> <b>SC</b> <b>SI</b></p> <p>HARBOUR A</p>	<ul style="list-style-type: none"> <li>● <b>INNOVATIONS IN ESG</b> <ul style="list-style-type: none"> <li>- Molly Ono, Impax Asset Management</li> <li>- Will Lana, Trillium Asset Management</li> <li>- Emily Chasan, Bloomberg</li> <li>- Nicolai Lundy, SASB</li> <li>- Andrew Olig, Calvert Investments</li> </ul> </li> </ul>
<p><b>IM</b> <b>SC</b> <b>LO</b> <b>SI</b> <b>EMP+H</b> <b>MM</b></p> <p>HARBOUR B</p>	<ul style="list-style-type: none"> <li>● <b>BUILDING SUBSTANTIAL &amp; COLLABORATIVE NETWORKS (PART 1)</b> <ul style="list-style-type: none"> <li>- Carol Baroudi, Arrow Electronics (moderator)</li> <li>- Melissa Owen, Ambiente Legal</li> <li>- Carrie Norton, Green Business BASE CAMP</li> <li>- Jonas Allen, Green Electronics Council</li> <li>- Mandar Apte, Media Rise</li> <li>- Matt Bogoshian, REV</li> </ul> </li> </ul>
<p><b>IM</b> <b>SC</b> <b>LO</b> <b>SI</b> <b>EMP+H</b> <b>MM</b></p> <p>SANDPEBBLE</p>	<ul style="list-style-type: none"> <li>● <b>INSPIRING GENEROSITY THROUGH AUTHENTICITY</b> <ul style="list-style-type: none"> <li>- Perla Ni, GreatNonprofits</li> <li>- Joel Bashevkin, Taproot Foundation</li> <li>- Cheryl Contee, Fission Strategy</li> <li>- Randy Sa'd, REFOCUS</li> </ul> </li> </ul>

**BREAKOUT SESSIONS #3 | 4:40 PM - 5:40 PM**

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<p><b>IM</b> <b>SC</b> <b>LO</b> <b>MM</b></p> <p>HARBOUR B</p>	<ul style="list-style-type: none"> <li>● <b>THE MYRIAD BENEFITS OF ORGANIC AGRICULTURAL SYSTEMS</b> <ul style="list-style-type: none"> <li>- Mark Squire, Good Earth (also: led California Ballot Initiative)</li> <li>- Nova Sayers, NSF</li> <li>- Steven Hoffman, Compass Natural Marketing</li> <li>- Debbie Friedman, GMOScience</li> </ul> </li> </ul>
<p><b>IM</b> <b>SC</b> <b>SI</b> <b>MM</b></p> <p>PENINSULA B</p>	<ul style="list-style-type: none"> <li>● <b>CREATIVE FINANCE &amp; INVESTMENT MODELS</b> <ul style="list-style-type: none"> <li>- Andrea Armeni, Transform Finance</li> <li>- Joshua Genser, Consultant</li> <li>- Jacob Moy, Third Sector Capital Partners</li> <li>- Harlan Mandel, Media Development Investment Fund</li> </ul> </li> </ul>
<p><b>IM</b> <b>SC</b> <b>LO</b> <b>SI</b> <b>EMP+H</b> <b>MM</b></p> <p>PENINSULA C</p>	<ul style="list-style-type: none"> <li>● <b>DIVERSITY AS VALUE CREATOR</b> <ul style="list-style-type: none"> <li>- Elizabeth Lowe, Adobe</li> <li>- Pamela Hawley, UniversalGiving</li> <li>- Brian Tippens, Hewlett Packard Enterprise</li> <li>- Carol Baroudi, Arrow</li> </ul> </li> </ul>
<p><b>IM</b> <b>SC</b> <b>SI</b></p>	<ul style="list-style-type: none"> <li>● <b>STAKEHOLDER ENGAGEMENT (FOCUS ON FOUNDATIONS &amp; ENDOWMENTS)</b></li> </ul>

<p>HARBOUR A</p>	<ul style="list-style-type: none"> <li>- Georges Dyer, Intentional Endowments Network</li> <li>- Kim Meredith, Stanford Center on Philanthropy &amp; Civil Society</li> <li>- Robert Nava, San Francisco State University Foundation</li> <li>- Liz Lipton-McCombie, Silicon Valley Community Foundation</li> <li>- David Dinerman, Hampshire College</li> </ul>
<p>IM SC LO SI EMP+H MM</p> <p>SANDPEBBLE</p>	<ul style="list-style-type: none"> <li>• THE INTERNET OF THINGS (IoT): MANAGING THE PLANET IN A RESOURCE CONSTRAINED WORLD <ul style="list-style-type: none"> <li>- Dr. Lotfi Belkhir, McMaster University</li> <li>- Randy Sa'd, REFOCUS</li> <li>- Joe Madden, EOS Climate</li> <li>- Mark Dixon, (formerly) IBM</li> </ul> </li> </ul>
<p>IM SC LO SI EMP+H MM</p> <p>PENINSULA A</p>	<ul style="list-style-type: none"> <li>• THE DEMOCRATIZATION OF PURPOSEFUL INVESTING <ul style="list-style-type: none"> <li>- Breanna DiGiammarino, Indiegogo</li> <li>- Edward Sullivan, GoodWealth.co</li> <li>- Stuart Rudick, Mindfull Investors</li> <li>- Jenny Kassan, Consultant</li> <li>- Chris Hale, kountable</li> </ul> </li> </ul>

**BREAKOUT SESSIONS #3 | 5:45 PM - 6:45 PM**

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<p>IM SC LO SI EMP+H MM</p> <p>HARBOUR A</p>	<ul style="list-style-type: none"> <li>• SUSTAINABILITY AND TRANSFORMATIVE TECHNOLOGY: HOW QUALCOMM SERVES THE UNDERSERVED via PUBLIC-PRIVATE PARTNERSHIPS <ul style="list-style-type: none"> <li>- Kyle Moss, Qualcomm</li> <li>- Emily Tucker, TaroWorks</li> <li>- Elizabeth Best, Qualcomm</li> <li>- Rebekah Illif, AirPR</li> </ul> </li> </ul>
<p>IM SC LO SI EMP+H MM</p> <p>HARBOUR B</p>	<ul style="list-style-type: none"> <li>• 100% IMPACT PORTFOLIOS- WITH COMPETITIVE RETURNS <ul style="list-style-type: none"> <li>- Dr. Charly Kleissner, KL Felicitas Foundation</li> <li>- Lisa Kleissner, KL Felicitas Foundation</li> <li>- Tammy Haygood</li> <li>- Raul Pomares, Sonen Capital</li> </ul> </li> </ul>
<p>IM LOEMP+H MM</p> <p>SANDPEBBLE</p>	<ul style="list-style-type: none"> <li>• 21ST CENTURY HEALTH &amp; DEVELOPMENT <ul style="list-style-type: none"> <li>- Wayne Miller, Nura Health</li> <li>- Keely Stevenson, Weal Life</li> <li>- Dr. Summer Allen, IFPRI</li> </ul> </li> </ul>
<p>SC SI MM</p> <p>PENINSULA A</p>	<ul style="list-style-type: none"> <li>• LAUNCHING THE GLOBAL CORPORATE SUSTAINABILITY UNIT <ul style="list-style-type: none"> <li>- Brad Sparks, KPMG</li> <li>- Maureen Kline, Pirelli Tire</li> <li>- Jacqueline Drumheller, Alaska Airlines</li> <li>- Ryan Bjorkquist, MUFJ</li> <li>- Stephanie Rico, Wells Fargo</li> </ul> </li> </ul>
<p>IM SC SI</p> <p>PENINSULA B</p>	<ul style="list-style-type: none"> <li>• RISING TO THE DIVEST-INVEST CHALLENGE <ul style="list-style-type: none"> <li>- Amelia Timbers, As You Sow</li> <li>- Chad Spitler, CamberView Partners</li> <li>- Emily Mazzacurati, Four Twenty Seven</li> <li>- Samuel Adams, Vert Asset Management</li> <li>- Ian Monroe, Etho Capital</li> </ul> </li> </ul>
<p>IM SC LO SI EMP+H MM</p> <p>PENINSULA C</p>	<ul style="list-style-type: none"> <li>• DESIGNING &amp; CATALYZING IMPACT PARTNERSHIPS (FOR NON-PROFITS &amp; FOUNDATIONS) <ul style="list-style-type: none"> <li>- Lisa Conover, Hewlett Packard Enterprise</li> <li>- Melissa Lake, Honeycomb</li> <li>- Neill Duffy, in/PACT</li> </ul> </li> </ul>

PLENARY | 6:50 PM- 7:30 PM

IM SC LO SI EMP+H  
MM

REGENCY BALLROOM

- "THE FUTURE OF INVESTMENT IN AN INCREASING IMPACTFUL & SUSTAINABLE WORLD"
- with: Priscilla Lu (Deutsche Bank), John Goldstein (Goldman Sachs) and Andrew Beebe (Obvious Ventures)

NIGHT TIME RECEPTION/MIXER | 7:30 PM-8:30 PM

SIGNUP DINNERS - LOCATION & TOPICS TO BE ANNOUNCED | 8:30 PM- 10:00 PM

\*\* END OF MONDAY SESSION \*\*

## TUESDAY · MAY 3RD (Conference)

8:00 AM - 6:00 PM

REGISTRATION OPEN

MORNING KEYNOTES | 9:00 AM - 10:00 AM

IM SC LO SI EMP+H  
MM W

REGENCY BALLROOM

- Jennifer Sireklove, Parametric
- Tom Chappell, Ramblers Way Farms

POWER NETWORKING | 10:00 AM - 10:30 AM

BREAKOUT SESSIONS #5 | 10:30 AM - 11:30 AM

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IM SC SI

PENINSULA A

- DYNAMIC APPROACHES TO INTEGRATING ESG CRITERIA INTO INVESTMENT DECISION MAKING
  - Jennifer Sireklove, Parametric
  - Samuel Adams, Vert Asset Management
  - Moses Choi, Morgan Stanley
  - Nicolai Lundy, SASB
  - Robert Schultz, Greentech Capital Advisors

IM SC LO SI EMP+H  
MM

HARBOUR B

- BUILDING THE GREAT SUSTAINABLE, AMERICAN CLOTHING COMPANY
  - With Tom Chappell of Ramblers Way Farms (and Founder of Tom's of Maine)

IM SC MM

PENINSULA C

- LAUNCHING THE IMPACT FUND: EXPERTS DIVE DEEP
  - Michael Brownrigg, Total Impact Advisors
  - Dan Luscher, Lassen Investments
  - Leslie Keil, Hanson Bridgett
  - Eric Rice, Wellington Management Company
  - Dr. Pandwe Gibson, ECOTECH VISION

SC SI MM

HARBOUR A

- EMBEDDING SUSTAINABILITY WITHIN YOUR ORGANIZATION'S DNA- A PRIMER
  - Gwen Migita, Caesars Entertainment
  - Maureen Kline, Pirelli Tire
  - Colin Grant, Figbytes
  - Nicole Koharik, GOJO
  - Brandon Tidwell, Blue Shield of California

IM SC LO SI EMP+H  
MM

- EXPLORATIONS OF CONSCIOUS & AUTHENTIC LEADERSHIP

<p><b>PENINSULA B</b></p>	<ul style="list-style-type: none"> <li>- Vince Siciliano, New Resource Bank</li> <li>- Deb Nelson, RSF</li> <li>- Tyler Norris, Kaiser Permanente</li> <li>- Jeff Marcous, Dharma Merchant Services</li> </ul>
<p><b>SANDPEBBLE</b></p>	<ul style="list-style-type: none"> <li>• <b>WATER &amp; INVESTMENT: WATER 2040: WHAT DOES THE FUTURE HOLD (PART 1)</b></li> <li>- Tom Ferguson, Imagine H2O</li> <li>- Philip Kithil, Atmocean</li> <li>- Bradley Rotter, WatershipBlue</li> </ul>

**BREAKOUT SESSIONS #6 | 11:35AM - 12:35 PM**

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<p><b>PENINSULA B</b></p>	<ul style="list-style-type: none"> <li>• <b>HEALING AMERICA'S COMMUNITIES- INSPIRING MODELS FOR IMPACT</b></li> <li>- Tyler Norris, Kaiser Permanente</li> <li>- Ian Zurzolo, Clinton Foundation</li> <li>- Nikki Silvestri, Silvestri Strategies</li> </ul>
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<p><b>PENINSULA C</b></p>	<ul style="list-style-type: none"> <li>• <b>OPTIMIZING ENVIRONMENTAL, ECONOMIC &amp; SOCIAL RETURNS FROM MANAGEMENT OF WASTE MATERIALS</b></li> <li>- Bill Morris, Blue Star Recyclers</li> <li>- Ian DeWeerd, Fifth Season Ventures</li> <li>- Dan Madden, Energy Technologies</li> <li>- Dagny Tucker, Thread Count Creative</li> </ul>
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<p><b>PENINSULA A</b></p>	<ul style="list-style-type: none"> <li>• <b>INNOVATIVE FINANCIAL MODELS WITHIN RENEWABLE ENERGY</b></li> <li>- Roy Schwartz, Clean Power Capital</li> <li>- Maria Fields, Joule Assets</li> <li>- Dave Buemi, Empower Energies</li> <li>- Alison Wise, Sol Power Energy</li> <li>- David Haug, Arctas Capital Group</li> <li>- Dan Kalafatas, 3Degrees</li> </ul>
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<p><b>SANDPEBBLE</b></p>	<ul style="list-style-type: none"> <li>• <b>INVESTING GLOBALLY FOR GENDER EQUITY &amp; RETURNS</b></li> <li>- Maria Paula Navia, BeGirl</li> <li>- Jonathan Lewis, MCE Social Capital</li> <li>- Dr. Kristin Hull, Green Alpha Advisors</li> </ul>
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<p><b>HARBOUR B</b></p>	<ul style="list-style-type: none"> <li>• <b>RECENT TRENDS IN LCA ANALYSIS</b></li> <li>- Jeremy Faludi, Faludi Designs</li> <li>- Tobias Schultz, SCS Global Services</li> <li>- Jim Ford, Climate for Ideas.org</li> </ul>
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<p><b>HARBOUR A</b></p>	<ul style="list-style-type: none"> <li>• <b>ENHANCING RETURNS WITH ENVIRONMENTAL PRESERVATION STRATEGIES (included in WATER &amp; INVESTMENT PROGRAM)</b></li> <li>- deep dive session with Nancy Zak of Forever Forests</li> </ul>
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**LUNCH | 12:35 PM- 2:15 PM**

**AFTERNOON KEYNOTES | 2:15 PM- 3:15 PM**

<p><b>PENINSULA B</b></p>	<ul style="list-style-type: none"> <li>- Jacqui Burge, Desk Yogi</li> <li>- <b>PLENARY: "The Future of Business in an Increasingly Impactful &amp; Sustainable World" with Sheila Bonini (The Sustainability Consortium)</b></li> </ul>
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**POWER NETWORKING | 3:15 PM- 3:45 PM**

**BREAKOUT SESSIONS #7 | 3:45 PM- 4:45 PM**

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<p><b>IM SC LO SI EMP+H MM</b></p> <p>PENINSULA A</p>	<ul style="list-style-type: none"> <li>• <b>IMPACT SOLUTIONS FOR LIFE AT THE BASE OF THE PYRAMID &amp; EMERGING MARKETS</b> <ul style="list-style-type: none"> <li>- Jim Chu, dloHaiti</li> <li>- Emily Tucker, TaroWorks</li> <li>- Greg S. Garrett, GAIN- Global Alliance for Improved Nutrition</li> <li>- Athena Fleisher, Nuru International</li> <li>- Greg Rosen, Powerhive</li> </ul> </li> </ul>
<p><b>SC SI MM</b></p> <p>PENINSULA B</p>	<ul style="list-style-type: none"> <li>• <b>USING STORYTELLING TO REVOLUTIONIZE CSR &amp; SUSTAINABILITY ENGAGEMENT</b> <ul style="list-style-type: none"> <li>- Jonathan Hanwitt, thinkParallax</li> <li>- Nick Aster, Triple Pundit</li> <li>- Cheryl Contee, Fission Strategy</li> <li>- Cindy Cooper, Koopman Ostbo Marketing Communications</li> <li>- Alexis Posternak, TreeHome Media</li> </ul> </li> </ul>
<p><b>IM SC LO SI EMP+H MM</b></p> <p>HARBOUR A</p>	<ul style="list-style-type: none"> <li>• <b>LEVERAGING IMPACT: MANAGING THE HUMAN ECOSYSTEM AT WORK</b> <ul style="list-style-type: none"> <li>- deep dive with Jacqui Burge of Desk Yogi &amp; Dr. Scott Blossom of Desk Yogi</li> </ul> </li> </ul>
<p><b>SC SI MM</b></p> <p>HARBOUR B</p>	<ul style="list-style-type: none"> <li>• <b>SUPPLY CHAIN RULES- LEARN FROM THE MASTERS</b> <ul style="list-style-type: none"> <li>- Susanne Gebauer, UL</li> <li>- Jim Burke, Ecodesk</li> <li>- Marco Ugarte, Miller Coors</li> <li>- Bruce Klafter, Flex</li> </ul> </li> </ul>
<p><b>IM SC LO SI EMP+H MM</b></p> <p>PENINSULA C</p>	<ul style="list-style-type: none"> <li>• <b>B SMART: A DEEPER UNDERSTANDING OF THE BENEFITS OF B CORPS &amp; BENEFIT CORPORATIONS</b> <ul style="list-style-type: none"> <li>- Jonathan Storper, Hanson Bridgett</li> <li>- Shannon Adkins, Future State</li> <li>- Sana Butler, Transformative Tourism</li> <li>- Becki Ueno, Sustainable Law Center</li> <li>- Emily Lonigro Boylan, LimeRed Studio</li> <li>- Dan Kalafatas, 3Degrees</li> </ul> </li> </ul>
<p><b>IM SI MM W</b></p> <p>REGENCY BALLROOM</p>	<ul style="list-style-type: none"> <li>• <b>WATER &amp; INVESTMENT: INNOVATIVE FINANCE &amp; INVESTMENT MODELS FOR WATER (INCLUDING FUND PARTICIPATION)</b> <ul style="list-style-type: none"> <li>- Tamin Pechet, Imagine H20</li> <li>- Rob Steiner, Summit Water Infrastructure Group</li> <li>- David Nicola, Blackdirt Capital</li> </ul> </li> </ul>

**BREAKOUT SESSIONS #8 | 4:50 PM- 5:50 PM**

**IM** = IMPACT/SRI    **SC** = SMARTCITIES/CLEANTECH'16    **LO** = LOHAS    **W** = WATER  
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<p><b>IM SC LO SI EMP+H MM</b></p> <p>PENINSULA A</p>	<ul style="list-style-type: none"> <li>• <b>IT ALL STARTS WITH DESIGN</b> <ul style="list-style-type: none"> <li>- Matthew Ridenour, OpenIDEO</li> <li>- Jeremy Faludi, Faludi Design</li> <li>- Eric Vecchione, Uhuru Design</li> <li>- Warren Neilson, stok</li> <li>- TJ Cook, CauseLabs</li> </ul> </li> </ul>
<p><b>IM SC MM</b></p> <p>PENINSULA B</p>	<ul style="list-style-type: none"> <li>• <b>INVESTING IN EARLY STAGE VENTURES- LEARN FROM EXPERIENCE</b> <ul style="list-style-type: none"> <li>- Jonathan Storper, Hanson Bridgett</li> <li>- Alison Grant, the Difference Group</li> <li>- Tony Stayner, Excelsior Impact Fund // Silicon Valley Social Venture Fund</li> <li>- Dr. Wal Van Lierop, Chrysalix Energy Venture Capital</li> </ul> </li> </ul>


<p><b>IM SC SI</b></p> <p>SANDPEBBLE</p>	<ul style="list-style-type: none"> <li>• <b>YOUR ORGANIZATION’S CARBON FOOTPRINT: SETTING &amp; ACHIEVING EMISSIONS REDUCTION TARGETS</b> <ul style="list-style-type: none"> <li>- Greg Kandankulam, NRG</li> <li>- Saskia Feast, Natural Capital Partners</li> <li>- Chris Yalonis, Communique Partners</li> <li>- Robert Maddox, Sterling Planet</li> <li>- Mathew Loving, Schneider Electric</li> </ul> </li> </ul>
<p><b>IM SC LO SI EMP+H MM</b></p> <p>PENINSULA C</p>	<ul style="list-style-type: none"> <li>• <b>INCREASING LABOR RIGHTS TRANSPARENCY &amp; JUSTICE (INCL. HUMAN TRAFFICKING)</b> <ul style="list-style-type: none"> <li>- Kilian Moote, Humanity United</li> <li>- Justin Dillon, Made in a Free World</li> <li>- Beth Holzman, Consultant</li> </ul> </li> </ul>
<p><b>IM SC SI</b></p> <p>HARBOUR A</p>	<ul style="list-style-type: none"> <li>• <b>FIXING THE PIPE: GOING MAINSTREAM WITH IMPACT INVESTING</b> <ul style="list-style-type: none"> <li>- Christopher Peck, Natural Investments</li> <li>- Devin Thorpe, Forbes</li> <li>- Lauryn Agnew, Seal Cove Financial</li> <li>- Neetal Parekh, Innov8social</li> <li>- Christopher Pair, Cynergy Partners, Inc.</li> </ul> </li> </ul>
<p><b>IM SI MM W</b></p> <p>HARBOUR B</p>	<ul style="list-style-type: none"> <li>• <b><u>WATER &amp; INVESTMENT: INNOVATIONS IN WATER</u></b> <ul style="list-style-type: none"> <li>- Adrian Brozell, zNano</li> <li>- Matthew Silver, Cambrian Innovation Inc.</li> <li>- Greg Ryan, PTG Water &amp; Energy</li> </ul> </li> </ul>

**BREAKOUT SESSIONS #9 | 5:55 PM- 6:55 PM**










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<p><b>IM LO SI MM</b></p> <p>PENINSULA A</p>	<ul style="list-style-type: none"> <li>• <b>CREATING THE KILLER LOHAS COMPANY: EXPERIENCE TALKS</b> <ul style="list-style-type: none"> <li>- Steven Hoffman, Compass Natural Marketing</li> <li>- William Harrison, HeadwaterMB</li> <li>- Mike Burbank, Morgan Stanley</li> <li>- Blair Kellison, Traditional Medicinals</li> </ul> </li> </ul>
<p><b>IM SC LO SI EMP+H MM W</b></p> <p>PENINSULA B</p>	<ul style="list-style-type: none"> <li>• <b>LATEST DEVELOPMENTS IN GLOBAL WATER</b> <ul style="list-style-type: none"> <li>- Mia Javier, Veolia</li> <li>- Jad Daley, The Trust for Public Land</li> <li>- Anna Cummins, 5 Gyres Institute</li> </ul> </li> </ul>
<p><b>IM SC LO SI EMP+H MM</b></p> <p>PENINSULA C</p>	<ul style="list-style-type: none"> <li>• <b>3.8 BILLION YEARS IN PROCESS- BIOMIMICRY TO THE FORE</b> <ul style="list-style-type: none"> <li>- Mikhail Davis, Interface</li> <li>- Colin Mangham, Biological Group</li> <li>- Matthew Macko, stok</li> <li>- Linda Graf, Vibrant OS</li> </ul> </li> </ul>
<p><b>IM LO EMP+H MM</b></p> <p>HARBOUR A</p>	<ul style="list-style-type: none"> <li>• <b>FASHION REVOLUTION: ETHICAL FASHION TAKES CENTER STAGE</b> <ul style="list-style-type: none"> <li>- Prashant Mehta, Conscious Step</li> <li>- Shamini Dhana, Dhana</li> <li>- Gwendolyn Floyd, Soko</li> </ul> </li> </ul>
<p><b>IM SC LO SI EMP+H MM</b></p>	<ul style="list-style-type: none"> <li>• <b>THE PSYCHOLOGY OF THE BUY</b></li> </ul>



HARBOUR B	<ul style="list-style-type: none"> <li>- Michael Smith, Nielsen</li> <li>- Steven K. Greenhalgh, Good Done Great</li> <li>- Jennifer Kushell, YSN</li> <li>- Chris Wirth, Spruce Finance</li> </ul>
 SANDPEBBLE	<ul style="list-style-type: none"> <li>• A VIEW FROM THE SCRIBES- MOVEMENT OR MADNESS</li> <li>- Emily Chasan, Bloomberg</li> <li>- Anna Shen, Freelance Journalist</li> <li>- Diana Dehm, SNEToday</li> <li>- Jeff Burnside, Society of Environmental Journalists</li> <li>- David Brodwin, US News &amp; World Report / ASBC</li> </ul>
NIGHT TIME NETWORKING   7:00 PM- 8:00 PM	
SIGN UP DINNERS - LOCATIONS & TOPICS TO BE ANNOUNCED   8:00 PM- 9:30 PM	
** END OF TUESDAY SESSION **	

## WEDNESDAY · MAY 4TH (Conference)

8:00 AM - 5:00 PM	REGISTRATION OPEN
MORNING KEYNOTES   9:00 AM - 10:00 AM	
 REGENCY BALLROOM	<ul style="list-style-type: none"> <li>- <b>MINI-KEYNOTE:</b> Robert Hendrikson, Smart Microfarms</li> <li>- <b>PLENARY:</b> (Solar) New PV Technology Meets Roof Technology</li> <li>- James Spano, Spano Partner Holdings</li> <li>- Henry Dziuba, Strata Sola</li> <li>- Joe Carbine, Nations Roof</li> <li>- Mukesh Dulani, SolarWorld Americas</li> </ul>
POWER NETWORKING   10:00 AM - 10:30 AM	
BREAKOUT SESSIONS #10   10:30AM - 11:30AM	
 = IMPACT/SRI  = SMARTCITIES/CLEANTECH'16  = LOHAS  = WATER  = SUSTAINABLE STRATEGIES & INNOVATION  = EMPOWERING WOMEN (+HEALTH)  = MILLENNIALS	
 PENINSULA A	<ul style="list-style-type: none"> <li>• RESOLVING SUSTAINABILITY WITHIN THE HEALTH &amp; BEAUTY INDUSTRY</li> <li>- Sasha Calder, Josie Maran Cosmetics</li> <li>- Debbie Burnes, Sumbody</li> <li>- Lindsay Dahl, Beautycounter</li> <li>- Mike Burbank, Morgan Stanley</li> </ul>
 PENINSULA B	<ul style="list-style-type: none"> <li>• ENGAGING MILLENNIALS- CHANGING BUSINESS FOR GOOD</li> <li>- Adam Smiley Poswolsky, The Quarter-Life Breakthrough</li> <li>- Alexandra Douwes, Purpose Generation</li> <li>- Shamini Dhana, Dhana</li> <li>- James Citron, Pledgeling</li> <li>- Sarah Fraser Solano, CauseLabs</li> </ul>
 HARBOUR A	<ul style="list-style-type: none"> <li>• UNDERSTANDING PRIVATE EQUITY DEALS IN CLEANTECH</li> <li>- Alexander von Welczeck, SkyH20/Clean Power Group</li> <li>- Daniel Gabaldon, Enovation Partners</li> <li>- Chris Berkner, The Berkner Group</li> </ul>

<p><b>HARBOUR B</b></p> <p>IM SC SI</p>	<ul style="list-style-type: none"> <li>• <b>LATEST DEVELOPMENTS WITHIN SUSTAINABILITY REPORTING (&amp; MATERIALITY)</b> <ul style="list-style-type: none"> <li>- Tonie Hansen, NVIDIA</li> <li>- Nicole Koharik, GOJO</li> <li>- Nancy Mancilla, ISOS</li> <li>- Kristin Bloser, Comerica</li> <li>- Elaine Salewske, Baxalta</li> </ul> </li> </ul>
<p><b>SANDPEBBLE</b></p> <p>IM SI MM W</p>	<ul style="list-style-type: none"> <li>• <b>WATER &amp; INVESTMENT : PERFORMING DUE DILIGENCE &amp; MEASURING COMPANY PERFORMANCE</b> <ul style="list-style-type: none"> <li>- Marco Ugarte, Miller Coors</li> <li>- Representative from Dow (TBA)</li> <li>- 3rd Speaker (TBA)</li> </ul> </li> </ul>

**BREAKOUT SESSIONS #11 | 11:35AM - 12:35PM**

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<p><b>HARBOUR A</b></p> <p>IM SC LO SI</p>	<ul style="list-style-type: none"> <li>• <b>EXPLORING THE NEXUS OF SUSTAINABILITY, REAL ESTATE &amp; COMMUNITY DEVELOPMENT</b> <ul style="list-style-type: none"> <li>- Frank Connelly, Sanctuary &amp; Kanantik Belize</li> <li>- Paul Rabinovitch, Troon Pacific</li> <li>- Steve Glenn, LivingHomes</li> </ul> </li> </ul>
<p><b>HARBOUR B</b></p> <p>IM SC LO SI EMP+H MM</p>	<ul style="list-style-type: none"> <li>• <b>REAL EXAMPLES OF PUBLIC-PRIVATE PARTNERSHIPS FOR GOOD</b> <ul style="list-style-type: none"> <li>- Gigi Abbadie, Aveda</li> <li>- Kim Jessen Roberson, Global Green Grants</li> <li>- Rebekah Lyle, Silk/WhiteWave</li> </ul> </li> </ul>
<p><b>PENINSULA A</b></p> <p>IM SC SI</p>	<ul style="list-style-type: none"> <li>• <b>21ST CENTURY URBAN TRANSPORT MODELS</b> <ul style="list-style-type: none"> <li>- Gil Friend, City of Palo Alto</li> <li>- Zach Barasz, Kleiner Perkins</li> <li>- Mark Dixon, IBM</li> <li>- Lucky Sharma, Tesla</li> <li>- Steve Raney, Joint Venture Silicon Valley</li> </ul> </li> </ul>
<p><b>SANDPEBBLE</b></p> <p>IM SC LO SI EMP+H MM</p>	<ul style="list-style-type: none"> <li>• <b>WATER &amp; INVESTMENT: WATER 2040: WHAT DOES THE FUTURE HOLD? (SETTING BIG HAIRY AUDACIOUS GOALS)</b> <ul style="list-style-type: none"> <li>- Alexander von Welczeck, SkyH20/Clean Power Group</li> <li>- Robert Bergstrom, Sustainable Desal</li> <li>- Steve Kuzara, Vvykn</li> </ul> </li> </ul>

**LUNCH | 12:35 PM- 2:00 PM**

**BREAKOUT SESSIONS #12 | 2:00 PM- 3:00 PM**

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<p><b>PENINSULA A</b></p> <p>IM SC LO SI EMP+H MM</p>	<ul style="list-style-type: none"> <li>• <b>CREATING SMARTER BUILDINGS &amp; SMARTER LIVING THROUGH INNOVATION</b> <ul style="list-style-type: none"> <li>- Kyle Goehring, JLL</li> <li>- Jay Standish, OpenDoor Coliving</li> <li>- Neeraj Purandare, Enlighted</li> <li>- Cameron Sinclair, Small Works</li> </ul> </li> </ul>
<p></p> <p>IM SC LO SI EMP+H MM</p>	<ul style="list-style-type: none"> <li>• <b>EMPOWERING WOMEN THROUGH NETWORKS &amp; ALLIANCE BUILDING</b> <ul style="list-style-type: none"> <li>- Julie Castro Abrams, Women Leaders Network</li> </ul> </li> </ul>

<p><b>PENINSULA B</b></p>	<ul style="list-style-type: none"> <li>- Jackie Rotman, SPARK</li> <li>- Zem Joaquin, Huffington Post</li> <li>- Sarah Fraser Solano, CauseLabs</li> </ul>
<p><b>HARBOUR B</b></p>	<ul style="list-style-type: none"> <li>• <b>WATER &amp; INVESTMENT: SNAPSHOT CALIFORNIA: DEEP DIVE INTO INFRASTRUCTURE, TECHNOLOGY &amp; REGULATION</b></li> <li>- <b>SPEAKERS (TO BE ANNOUNCED)</b></li> </ul>
<p><b>HARBOUR A</b></p>	<ul style="list-style-type: none"> <li>• <b>INTEGRATED THINKING/REPORTING AS TOOL FOR LONG-TERM VALUE CREATION FOR CITIES AND CORPORATIONS</b></li> <li>- Danielle DeLancey, San Francisco Bay Area Super Bowl 50 Host</li> <li>- Gil Friend, City of Palo Alto</li> <li>- Thomas Odenwald, IIRC</li> <li>- Natalya Sverjensky, Fronesys</li> <li>- Chris Zerlaut, SAP</li> </ul>

**BREAKOUT SESSIONS #13 | 3:05 PM- 4:05 PM**

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<p><b>HARBOUR B</b></p>	<ul style="list-style-type: none"> <li>• <b>MEET ROCKSTAR SOCIAL ENTREPRENEURS &amp; THEIR STORIES</b></li> <li>- Meet top social entrepreneurs (to be announced) in a dynamic, roundtable sessions</li> </ul>
<p><b>PENINSULA B</b></p>	<ul style="list-style-type: none"> <li>• <b>BUILDING &amp; MAINTAINING ECOSYSTEMS FOR GOOD</b></li> <li>- Emilie McGlone, Peace Boat</li> <li>- Shari Alyse, The Wellness Universe</li> <li>- Scott Saslow, Palo Alto Impact Center</li> <li>- Lisa Jendza, Eydis Media</li> </ul>
<p><b>HARBOUR A</b></p>	<ul style="list-style-type: none"> <li>• <b>INNOVATIVE FINANCIAL MODELS FOR THE GLOBAL UNDERSERVED</b></li> <li>- Nancy Metzger, WCCN</li> <li>- Stuart Krengel, Oikocredit International</li> <li>- Unmesh Sheth, SoPact</li> </ul>

**CLOSING CIRCLES | 4:10 PM- 5:00 PM**

**\*\* END OF CONFERENCE \*\***